

AUG24/12 14.07
*** WFTV-TV ***

PROGRAM : GMA
CON COM1 : 1X PER DAY

REP HEADLINE# 6296724
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG24/12 14.07
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,400.00	9/3	9/4	2		M-TU	2
4			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,400.00	8/28	8/29	2		TU-W	2
5			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,100.00	9/3	9/6	4		M-TH	4
6			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,100.00	8/28	8/31	4		TU-F	4
7			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$1,000.00	9/3	9/6	4		M-TH	4
8			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$1,000.00	8/28	8/31	4		TU-F	4
9			500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,700.00	9/3	9/5	3		M-W	3
10			500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,700.00	8/28	8/30	3		TU-TH	3
11			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,700.00	9/3	9/6	4		M-TH	4

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12			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,700.00	8/28	8/31	4		TU-F	4
13			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,700.00	9/3	9/6	4		M-TH	4
14			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,700.00	8/28	8/31	4		TU-F	4
15			700P-730P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$4,500.00	9/3	9/6	4		M-TH	4
16			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$4,500.00	8/28	8/31	4		TU-F	4
17			730P-800P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$4,500.00	9/3	9/4	2		M-TU	2
18			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$4,500.00	8/28	8/29	2		TU-W	2
19			1100P-1130P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,500.00	9/3	9/5	3		M-W	3
20			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,500.00	8/28	8/30	3		TU-TH	3
21			1000P-1100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		10000.00	8/30	8/30	1		THU	1
PROGRAM : REPUBLICAN CONVENTION												

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22			1200N-1230P	30		\$700.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS												
23			1200N-1230P	30		\$700.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
24			600P-630P	30		\$2,400.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
25			1100P-1135P	30		\$2,500.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
SEP/12 195100.00												
CONTRACT TOTAL											195100.00	
TOTAL SPOTS											73	

MARKET TOTALS \$291,194 WFTV 67% WKMG 9% WESH 17% WOFL 7% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED****

SVC- NSI
 DEMOS- RA35+*